



# VenuIQ

Introducing SafeWatch

The answer to social distancing  
at events – Headline Details



COVID won't just go away. We will live with it for years with regular vaccinations and periodic social distancing. It will also take some time for the whole world to get to the same level of vaccination.

As such your event needs to stand out not just in its content and networking value but the steps you take to make it as “COVID secure” as possible. People will travel less so competition for delegates will be even more fierce.

Our Hybrid web and app based solution can help with the content and networking **and** our new Award Winning Safewatch can help give peace of mind to physical guests



Safewatch is a unique plug and play solution that helps provide peace of mind to delegates and also event organisers insurance policies in proving they have done all they can to make their event as Covid Safe as possible.

Available on a rental basis, delivered sterilised and sterilised again after use

At arrival during Checkin, delegates scan the QR code on the back of the smartwatch onto a device totally contactless to the delegate which then associates that smartwatch to that delegate.



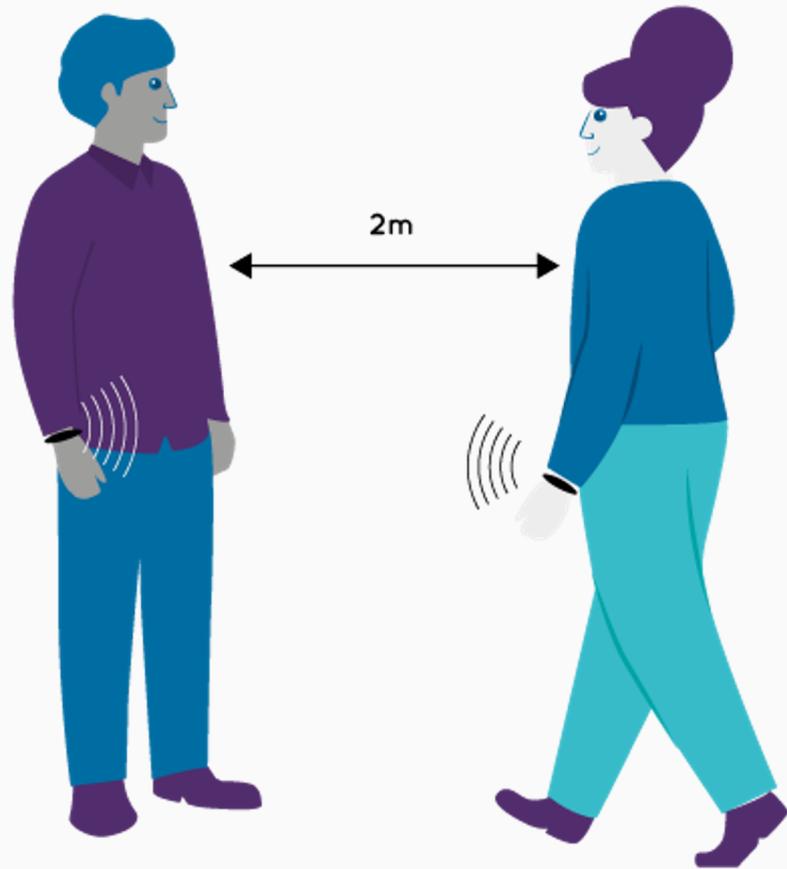
# SafeWatch

SafeWatch is a fully rechargeable wearable device that provides location tracking for your events. Fully reusable so no environmental waste.

In addition, it has a proximity alert feature that flashes and vibrates if it detects you within 2m of another delegate.

It actively encourages social distancing.





SafeWatch vibrates and flashes when two guests cross paths closer than 2m

Safewatch sends data back in real time via our Bluetooth gateways deployed around the venue.

SafeWatch also logs its alerts and provides you with the wearers' details so that you can manage 'track and trace' notifications should any delegate subsequently advise you of a positive test.

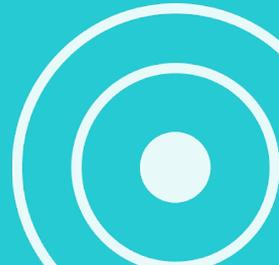
You can also identify number of delegates within event zones and identify over crowding or choke points versus the capacities set by the venue.

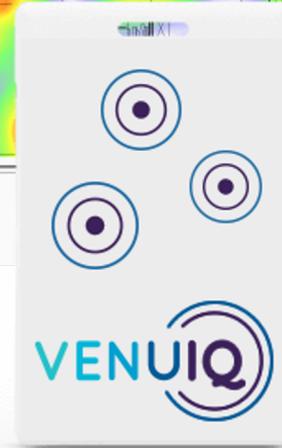
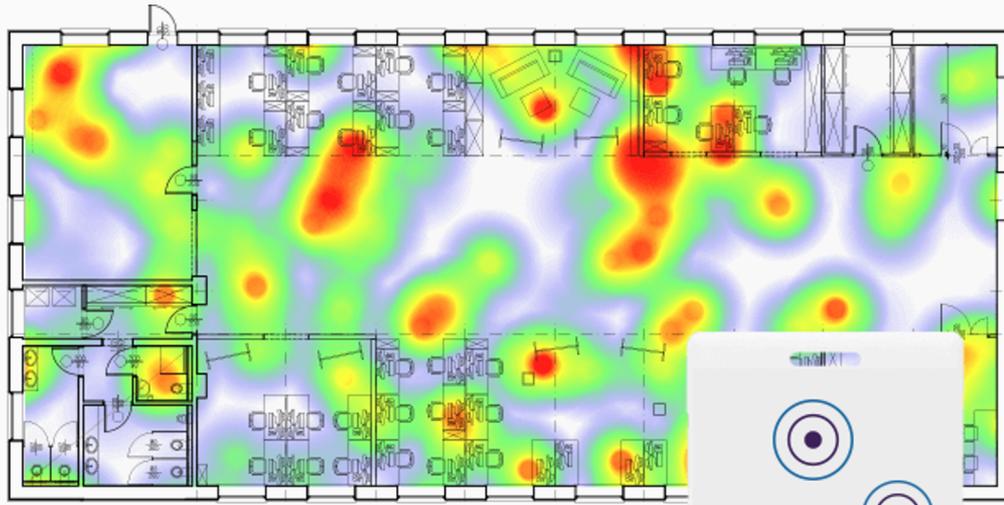


# Add Tracking to your event with SafeWatch

Combine SafeWatch with VenuIQ gateways and wearers of SafeWatch can be tracked within your venue. If they leave the venue still wearing one, tracking ends once out of communicating distance with a gateway.

Gateway devices are placed throughout the venue you wish to measure. They can be set remotely to measure a distance between 1m to 10m.





Gateway devices combined with SafeWatch can be used to create a heatmap of traffic at your venue or event.

# Manage your SafeWatches from a browser

The VenuIQ dashboard has everything you need to create an enhanced customer experience at your event, venue, conference or exhibition.

VenuIQ provide full onsite support. Safewatches and gateways can be managed from your browser then locate trigger points and gateways around your venue.



# Data Protection/Privacy

Should data policies dictate, delegates can be setup “blind” in the VenuIQ system so no personal information is shared with us.

Unlike mobile device solutions such as apps, any tracking restricted to zones that have gateway deployed. Areas outside of event not tracked unless gateways are deployed meaning this is only an event solution so no long term data protection policies needed for the event organiser.

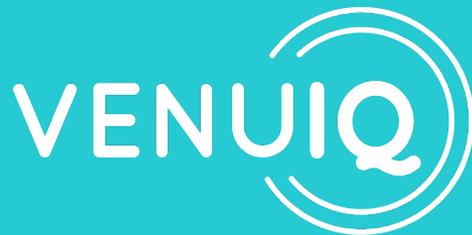
Should personal data be stored with VenuIQ, it can be hard deleted fully in your control.



# SafeWatch Benefits

- Encourages social distancing through vibrate and flash feature
- Logs contact with another guest for track and trace issues
- Can track guests around your event in different “zones”
- Provides heatmap technology to organisers
- Find missing guests and speakers
- Rechargeable and no waste
- Easily disinfected between use
- Adhere to Data Protection/Privacy Regulations
- **Available on RENTAL or PURCHASE basis**





AN ENHANCED EXPERIENCE FOR YOUR VISITORS  
ENDLESS USEFUL DATA FOR YOU

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